

CASE STUDY:

Limco Logistics, Inc.

INTERNATIONAL SHIPPING COMPANY



MAGAYA IMPLEMENTS

VIN Decoding

Magaya VIN Decoder Solution

Limco Logistics Inc. found themselves strategically poised to fully exploit a niche market of exporting vehicles. Before opening up for business, they needed a system that can manage everything from the logistics to the back-end accounting as efficiently as possible. They looked no further than the Magaya Cargo System.

MAGAYA is a very professional company with very advanced software. They offer great customer service and technical support.

Michael Lyamport, CEO & President, Limco Logistics, Inc.

Magaya
Logistics Software Solutions



AT A GLANCE

Limco Logistics, Inc.
www.limcologistics.com

INDUSTRY

International Logistics

SOLUTION

VIN Decoder

International Shipping Company "Limco Logistics, Inc", with headquarters in Miami, FL, USA, and a branch office in Moscow, Russia, is the Transcontinental shipping company which is carrying out sea container transportations, with a full spectrum of services of transport Logistics. With more than 7 years of successful experience in the international market of logistics, they can carry out complex logistics moves and are experienced in the rules and requirements for container transportation.

CHALLENGE

Since 2002, US exports of vehicles designed for the transporting of persons has grown by approximately 112%. Logistics providers whom export these vehicles are required to maintain a substantial amount of information pertinent to each vehicle. The logistics behind exporting vehicles could be cumbersome, as it requires a vast amount of information per vehicle to be maintained by the provider. Strategically poised to take full advantage of this unique opportunity, Limco Logistics began the search for a software system that did not sacrifice capability for efficiency. They needed a system that not only managed logistics but also needed that same system to manage the accounting behind logistics. It had to come out of the box with the capability to generate all necessary trade documentation and facilitate the customs procedures.

SOLUTION

Limco Logistics purchased the Magaya Cargo System as soon as Limco opened up for business several years ago. Limco first discovered Magaya while doing a thorough search on the Internet for software providers. They decided to purchase Magaya because it is a complete system that includes everything they need to run their business. Everything from the operations and documentation to a full solution for their accounting needs is provided in one single easy to use program.

Today Limco enjoys an operation very few logistics providers can offer to their customers. Data entry for vehicles is a breeze using Magaya's VIN Decoder, as the system automatically generates all the information for the user with only a VIN number. Dealing with their ocean carriers is done automatically through the Magaya Ocean Carriers Interface, which transmits electronically everything from the booking request to the shipping instructions with only a few clicks. The Magaya Cargo System comes integrated with AES allowing for the SEDs to be transmitted electronically from existing data.

Taking full advantage of Magaya LiveTrack, Limco offers a second-to-none real-time tracking solution to their customers. Used in

conjunction with the Magaya Ocean Carriers Interface plug-in, Magaya LiveTrack actually traces the container with updates that are fed directly from the ocean carriers system. This level of detail requires absolutely no additional work on Limco's part since the Magaya Ocean Carriers Interface allows you to plug into your ocean carrier.

RESULTS

Receiving the vehicles

Limco outsources their warehousing to providers who receive their vehicles physically, and then send them lists of warehouse receipts via fax. Limco in turn takes the VIN Numbers of all the vehicles, found on the list of receipts faxed to them, and uses the VIN Decoder to process most of the data entry. The data entry of these vehicles can be done long before any proper vehicle documentation is even received thanks to the VIN Decoder which requires them to specifically input the VIN number. This frees up more resources for Limco to focus on the other aspects of the business.

Initiating the shipment

Limco's customers email them a list of VIN Numbers for the vehicles that are to be exported once they are ready. Using Magaya's shipment wizard, they generate all necessary documentation within a few moments. The wizard automatically creates one Bill of Lading for each vehicle, as is required to export out of the US. The remainder of work between Limco and their ocean carrier, including the shipping instructions, is done electronically via the Magaya Ocean Carriers Interface plug-in. Once the booking and shipping instructions are acknowledged, a container is sent to the warehouse for loading. Limco beforehand sends the warehouse a "loading list" detailing which cars specifically to load onto the incoming empty container. When the cars are loaded for export, Limco utilizes the Magaya AES integration to file all necessary SEDs automatically. This integration with AES eliminates redundant data entry work by populating all Bills of Lading and cargo manifests with the pertinent ITN numbers.



RESULTS (cont.)

Post-shipment procedures

Limco takes full advantage of the Magaya Cargo System's accounting features and its automated liquidation process. Once the shipment is ready to be billed, Limco runs the liquidation process generating all necessary invoices and bills automatically with only a few simple clicks. Those invoices are then emailed right out of the system to the pertinent customer and later processed for payment.

Limco's customers enjoy an unprecedented level of detail using Magaya LiveTrack that few other vehicle exporters can afford to offer. Since they are using Magaya Ocean Carriers Interface, every single vehicle is tracked every step of the way after leaving port up until it is in the consignee's hands. If a problem presents itself, the customer can react in real-time thanks to this powerful out-of-the-box tracking component.

IN CLOSING

Limco Logistics today offers a second-to-none service that is complemented in almost every aspect by the powerful features they utilize from Magaya. Fully utilizing Magaya's powerful components in cohesion has created a platform for logistics that is truly a dream by any provider's standards. The data entry is done hassle free by simply inputting a 17-character VIN number on the commodity entry screen. That data is re-used during the shipment wizard to automatically generate all necessary trade documentation such as B/Ls in a matter of moments. Their relationship with their ocean carrier's has evolved into an electronic one using the Magaya Ocean Carriers Interface. Using Magaya LiveTrack with Magaya Ocean Carriers interface has opened the door in the tracking of vehicles that is unprecedented. This function offers no additional work on their part, giving them an edge on the logistics service they offer reducing additional costs for their company. As the years pass and Magaya continues its revolutionary improvements to the logistics process, Limco Logistics will continue to have an edge very few providers can offer.